

PORTFOLIO

ANNELI OLANDER BERGLUND

2007-2018

CLIENT: PALE CLOUD

AUTUMN/FALL 2015 COLLECTION





LAIKA CONSULTING, SWE
CLIENTWORK

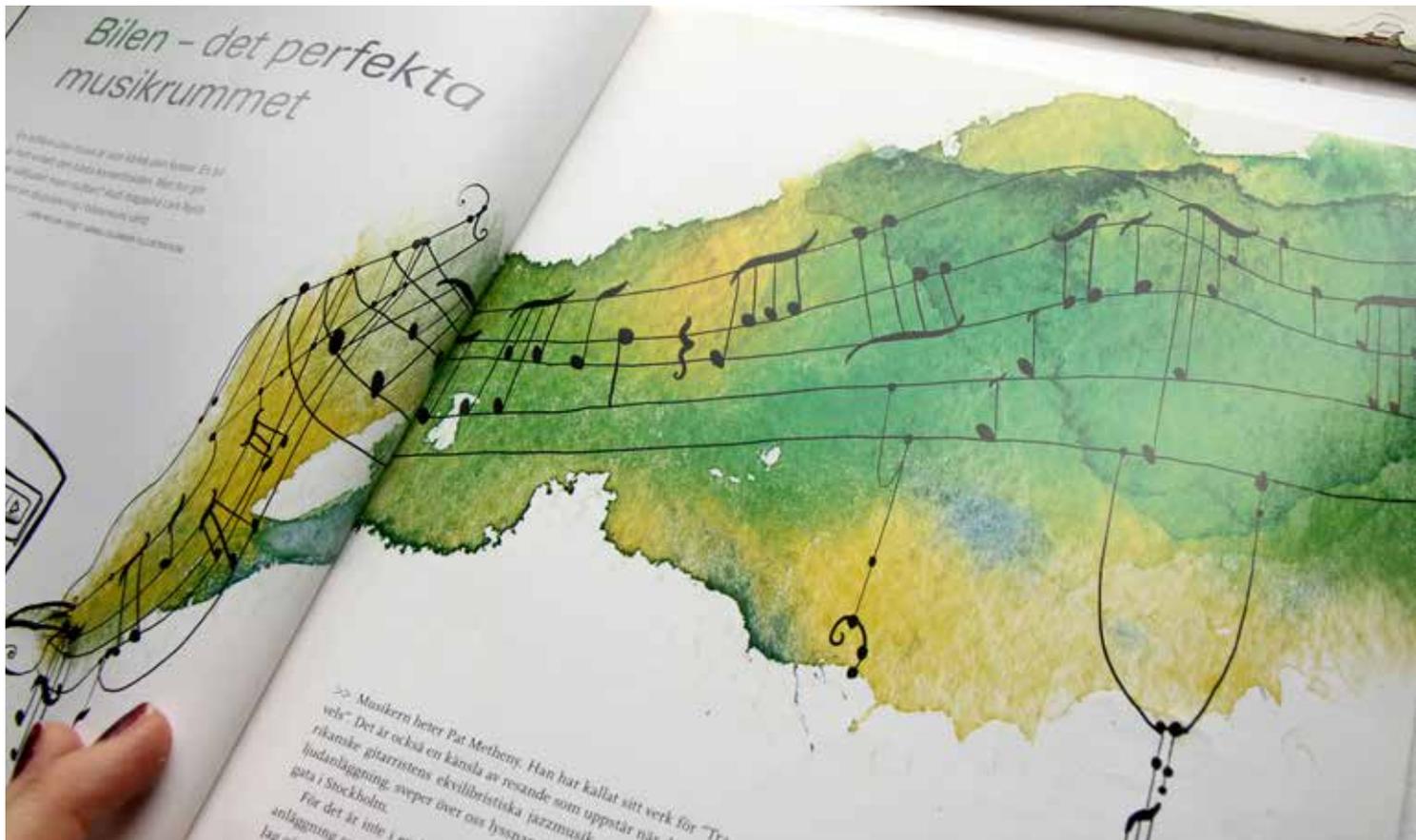
ILLUSTRATION

I was working closely with the design team constructing illustrations that would make the over all accounting broucure full of numbers a little bit easier on the eye.

LAIKA CONSULTING, SWE
CLIENTWORK

FUN FACT: We had a theme for every year for this project. This time we used the human body for inspiration along with the growing trees the company often use as a symbol.





CLIENT:
BEEPRODUCTIONS



GRAPHICS
Graphics for Stardoll and their app game



COVER ART

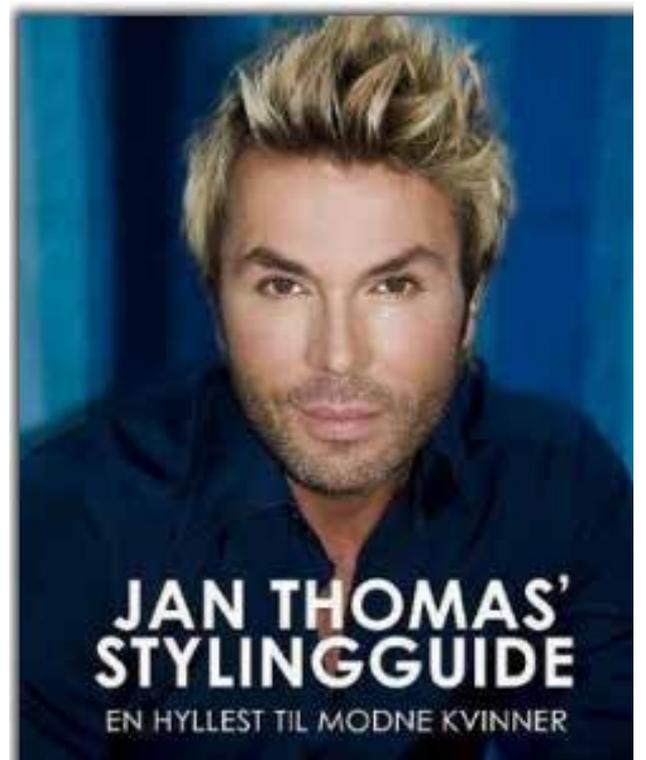
Client: Åre Skidsport "HEART"



PANTA FORLAG

Graphics/ Illustration

CLIENTWORK I made a lot of illustrations to describe the different steps in applying the perfect make-up for middle-aged women in this styling guide by Jan Thomas.





CLIENT: VÄST OF SWEDEN
Logo design



MOCK UP:
CrustGirls, personal project

CLIENT: PANTA FORLAG
Illustration





CLIENT: PANTA FORLAG
Illustration



WWW.ANNELI.WORLD
HELLO@ANNELI.WORLD
(+46)708 139135
HOURLY RATE: 1000 SEK



Illustrator/ Graphic designer
ANNELI OLANDER BERGLUND

Swedish illustrator and artist Anneli Olander Berglund grew up in a small town, deep in the thickly forested, copper-rich Swedish province of Värmland — and later found happiness in the poetic and coffee sipping urban jungle of Stockholm. She has been freelancing since January 2007 when, at the age of 26, she started her own company A.Olander Illustration.

Her favourite quote is “I didn’t make it because I was the best- I made it because I couldn’t afford to lose”.

Berglund's work has been exhibited nationally and internationally, including at : Be Cool gallery, Italy (2008), Corey Helford Gallery, USA (2008), Solo show at Friends of Leon Gallery, Australia (2011) Solo show at Hellion Gallery, USA (2012) Group show at Giant Robot Gallery, USA (2017)

More recent ventures have seen her illustrations adorn everything from runways in Italy to iPhone apps, artisanal chocolates to the pages of ArtNews.

Anneli Olander Berglund’s illustrations combine a lush painterly sensibility with a darkly playful take on girlish fun and the remixing of fantasy with the everyday.